

Crowley Design Group  
December 17, 2009  
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**CROWLEY DESIGN GROUP TEAMS WITH POLINA FASHION  
TO IMPLEMENT NEW PR CAMPAIGN  
CDG will work with Polina Fashion to promote new label**

NEW YORK, N.Y. (December 17, 2009)—Montana-based Crowley Design Group has taken an initiative to further promote its brand, Montanaco, by partnering with public relations firm Polina Fashion, LLC.

Offering contemporary outerwear apparel flavored with European styles, Montanaco guarantees unique and trendy looks for each season set at a reasonable price. Tailor-made with luxurious materials from around the world, each garment is youthful and flattering for any body type. Whether it's a night out on the town or a quiet dinner with friends, Montanaco is a must-have label for both men and women.

“We search for the latest trends in outerwear fabrics and always look for high quality textiles and trims,” said Damon Crowley, President of Crowley Design Group. “The styling screams excitement, luxury, and fun. We have that ‘I just have to get this’ look.”

Sold in over 2000 stores nationwide, Montanaco is a pioneer in the fashion community. With inspiration rooted in European styles and the rocky mountains of Montana, Montanaco creates modish outerwear designs, allowing every customer to look his or her best.

**The Crowley Design Group** is an outerwear apparel company, created by the Crowley family in Montana approximately 12 years ago. Managing three labels—Montanaco, DENI, and RAZER—CDG uses the finest fabrics from around the world to create customized garments for their consumers. Inspired by international fashions, CDG strives to create high-quality and trendy collections set at a moderate price.

**Polina Fashion, LLC**, founded by Russian-native and highly acclaimed model Polina Raygorodskaya in 2006, is a company specializing in fashion public relations and marketing. As a versatile business, Polina Fashion also offers fashion coordination and production services, including photo shoots, fashion shows, casting, and event management. With offices in Boston, New York, and Phoenix, Polina Fashion is a ringleader in the world of fashion pr and marketing services

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