

Purse Flats™
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Education: The Greatest Fashion Statement of All
Purse Flats™ Announces Scholarships at Two New Orleans High Schools

NEW YORK, NY (January 11, 2010) - We all know a great pair of shoes can make an outfit and a new purse can complete an entire look; but an education, that can empower a confidence like no other. No one has exuded self-assurance and embraced the power of education like Erika Wilson, designer of today's latest accessory trend, Purse Flats™.

Purse Flats™ is proud to announce its college scholarship for graduating seniors pursuing a college degree from Edna Karr High School and McDonogh 35 Preparatory High School, both in New Orleans. Wilson, who attended both schools, has used a portion of the proceeds from Purse Flats™ to create a scholarship fund for high school seniors. By creating the scholarship she hopes to inspire the youth of her hometown to gain a college education and rebuild and revive the city of New Orleans.

The scholarship will present one \$1000.00 educational award and mentorship by Erika Wilson to a graduating senior from the Edna Karr School and one \$1000.00 educational award and mentorship to a graduating senior from McDonogh 35 College Preparatory High School. To apply for the scholarship, candidates will be required to submit an application form, high school transcript and an essay outlining how a college education will impact their future career goals. Winners will be notified by April 30, 2010.

"I am thrilled to be able to have the opportunity to give back to the schools that inspired my education and led me to where I am today in my career," says Wilson, who holds a Bachelor's degree in Chemical Engineering and a law degree from Vanderbilt University. Today, along with creating today's fashion trends, she is an intellectual property attorney for a Fortune 100 company. Undoubtedly, Wilson's strong educational background contributed greatly to her success, in a wide range of fields, from engineering to law to fashion.

By giving back to the community that inspired her, Wilson is truly proving that altruism has become the latest accessory. For more scholarship information and scholarship application, please visit www.purseflats.com.

About Purse Flats™

Purse Flats are stylish ballet flats that fold and fit easily inside a matching leather clutch handbag. Created by shoe lover and businesswoman Erika Wilson, Purse Flats™ are a high-end stylish cure for women who need relief from their heels, whether they are at the office, a formal event, or heading out with friends for the night. The flats are made from Italian leather and feature a thick rubber sole for durability. The clutch can fit easily inside a larger bag by day or be carried as a classic accessory by night. With additional pockets for storage it can easily hold necessities such as a cell phone, credit cards, money and keys. The shoes and purse are available for purchase exclusively at www.purseflats.com. For PR inquiries please contact info@polinafashion.com.

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