

**Polina Fashion LLC
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**FASHION'S BRIGHTEST JOIN TOGETHER TO AID CHILDREN
Polina Fashion to Sponsor "Designed to a Tee" Contest benefiting Orphans International
Worldwide**

NEW YORK, NY (November 11, 2008)-For one night the most talented designers and celebrated fashion industry professionals will come together for a great cause at the "Designed to a Tee" event in New York City. The competition will be highlighted by a tee shirt design contest by emerging New York design students and will be judged by a distinguished celebrity panel.

Polina Fashion LLC is thrilled to announce that they are one of the sponsors for the competition, which will take place November 19, 2008. The event will benefit Orphans International Worldwide (OIWW), an organization founded by former investment banker Jim Luce in response to the global crisis facing orphaned children. OIWW has established a network of locally incorporated homes to house, educate and aid children orphaned and abandoned in Sri Lanka, Indonesia and Haiti. OIWW is associated with the United Nations Department of Public Information.

The event will be showcased by a design competition in which rising designers submit their original tee shirt designs to be judged by a renown celebrity panel including former *Project Runway* contestants Alison Kelly and Kara Janx, fashion designer Raquel Urriola of Lola's Rags, Tomaas, high fashion photographer, celebrity photographer, Ken Browar and Polina Raygorodskaya, President of Polina Fashion LLC. Fashion houses Madison Harding, Helena Fredriksson and JF and Son are contributing items for the auction.

This fabulous event will be hosted at New York City's Ultra Lounge from 6:00 to 9:30 pm. The winning designer will receive a cash prize as well as have their tee shirt design showcased at NYC boutique, Apollo Braun. The top prize also includes one month of public relations and marketing services offered by Polina Fashion LLC.

About Polina Fashion LLC

Polina Fashion LLC is a multi-service agency specializing in public relations, marketing and fashion show and editorial production. Polina Fashion aims to create successful long-term partnerships with each client that is built on creating innovative strategies and leveraging the strengths and the uniqueness of each client's products and business strategies.

The event is guaranteed to be a remarkable night that will showcase the brightest talent in the fashion industry, all for a fantastic cause. For more information about Polina Fashion LLC please email info@polinafashion.com.

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